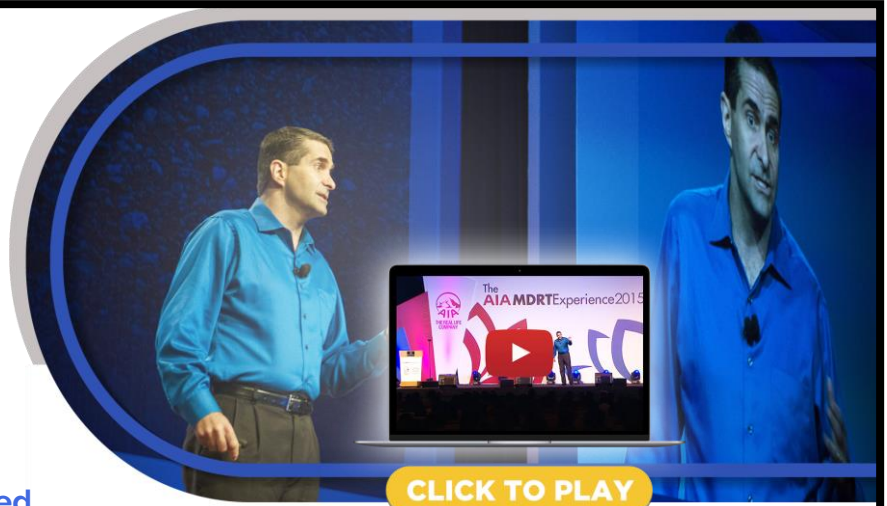


# Sam Richter

World's Leading Online Information Expert,  
Bestselling Author and  
Hall of Fame Speaker

Jaw-dropping, hugely entertaining, with the most immediate take-home value your attendees have ever experienced. **Guaranteed.**



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[www.samrichter.com/video](http://www.samrichter.com/video)

An internationally acclaimed speaker, author, and technology entrepreneur, Sam Richter's incredibly high-energy keynote presentations and workshops will leave your attendees knowing more and wanting more. Perfect for audiences of any age and technical ability, Sam customizes his programs for every organization, delivering his messages through sometimes shocking, yet always super-entertaining stories.

Your attendees will have a ton of fun, and more important, leave with actionable ideas they can immediately implement to improve their business and personal success.

## AUDIENCE BENEFITS:

- Discover the power of relevancy, online information, and personal branding, all ultimately leading toward new opportunities for business and personal growth.
- Learn how to find information in ways most never imagined.
- Gain insight into the power of relevancy and knowing more.
- Get access to proprietary intel resources to share and easily implement what was learned.

Sam was named as one of the Top 25 Most Influential People in Sales, one of the world's Top 50 Keynote Speakers on sales, he's a business journal Forty Under 40 winner, he's won a Gold Award at the International Film Festival, a Codie Award – the Oscars of the software industry, he's a member of the Minnesota Speakers Hall of Fame, and he's a past finalist for Inc. Magazine Entrepreneur of the Year.

## PROGRAM REVIEWS

- "You are the best speaker in our organization's history, and we've had the President, sports stars, and some of the most-well known speakers in the world. For you to be placed at the top...WOW!" - *Express Employment Professionals*
- "We immediately used Sam's methods to land a \$4 million dollar account. This is the biggest revelations I've had in my 24 years in the business." - *Major Financial Services Firm*
- "For the second year in a row - and you are the only speaker in our history who we've ever booked two years in a row - you once again "wowed" us all. - *US Bank*

See more at [www.samrichter.com/reviews](http://www.samrichter.com/reviews)

## MOST POPULAR SPEAKING TOPICS:



### Every YES Begins With a KNOW

Web Search Secrets to Know More, So You Can Win More

Business is about relationships. What does the other person care about? It's no longer enough to be interesting. In today's world, you need to be interested. Discover search secrets to find more than you ever thought you could, (or even should) so you're relevant in every interaction.



### Search for Sales, Win the Business

The Secret to Finding and Winning Business - Anytime

The secret to sales success really isn't a secret: you need to find the right prospect, at the right time, with the right message. It's the "HOW" you do it that very few people know. Discover Sales Intelligence strategies and tactics that will help you find and win business in any economic environment.



### Don't Steal the Cheesecake

Digital Reputation Management in an Everything is Public World

We have more ways to communicate than at anytime in history. Unfortunately, what you and others post online, text, leave in a voicemail, and even write in an email is not limited to private networks. And it can have a major impact on your personal and company brand.



### You Just "Friended" a Thief

You and Your Data: What's There, and How is it Being Used

It's amazing the amount of information available online. And it's shocking how vulnerable we all are to personal and business identity theft - in ways you might not think about. Discover what's out there on you, and how to quickly and easily protect yourself and your company.